

**PEMBRIDGE INSURANCE COMPANY PARTNERS WITH APPLIED SYSTEMS TO EXPAND  
AVAILABILITY OF BROKER CONNECTIVITY**

Pembridge Insurance and insurance technology company Applied Systems Canada announce today a joint venture to offer real-time transactions aimed at improving broker workflows.

Pembridge's Broker Connectivity solution will soon deliver billing and policy inquiry functionality to brokers using Applied Systems TAM<sup>®</sup> (The Agency Manager<sup>®</sup>) and WARP, Applied Systems' real-time technology. Brokers' workflow will begin and end in the Broker Management System (BMS), ensuring an efficient workflow without the use of a portal. Pembridge and Applied Systems also plan to deliver Broker Connectivity Auto New Business Upload soon after.

"We are pleased to be working with Applied Systems to expand delivery of our award winning Broker Connectivity solution to Pembridge brokers using TAM via WARP," said Bob Tisdale, President and COO, Pembridge Insurance. "WARP will allow brokers real-time access to client data without leaving their BMS, providing a more efficient workflow."

"By implementing Applied Systems' WARP real-time technology, Pembridge is demonstrating its commitment to making it easier for our mutual broker customers to do business with them," said Doug Johnston, Applied Systems Vice President of Partner Relations and Product Innovation. "There are more than 32,000 Applied Systems desktops in Canada and this functionality allows those brokers a one-click option for accessing client information from or sending broker data directly to the Pembridge systems."

**Applied Systems Inc.** develops, sells and supports insurance agency and broker management systems and provides services for accounting, customer, policy, claims management, and all related agent and broker functions. More than 130,000 users in 11,000 businesses of every size and complexity level use Applied Systems solutions built around [insurance broker software](#). In addition, the company leads the industry in broker-carrier real-time and batch communication solutions. [www.appliedsystems.com](http://www.appliedsystems.com)

**About Pembridge Insurance Company**

Pembridge Insurance Company offers a comprehensive range of insurance products and exceptional customer service with the support of our dedicated, independent broker network. Pembridge's broad suite of products are designed to meet the specific needs of Canadians at competitive prices including; auto, home, condo, tenant and coverage for specialty products including ATV's, motorcycles, snowmobiles and boats. Visit [www.pembridge.com](http://www.pembridge.com) to find a broker near you.